

# Read and Publish 开放获取出版流程

作者出版流程与机构管理员指南



## 目录

## 本文件包含以下内容:

- 作者出版流程
- Rightslink OA Agreement Manager 机构管理员使用指南
- 统计报告
- 营销与推广支持

# 开放获取出版的益处

以开放获取(OA)形式出版的文章可以被来自全球各地的任何读者发现、阅读并从中获益。

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该平台可识别哪些作者有资格获得APC折扣或完全免除,并允许作者通过平台向所属机构寻求资金支持。

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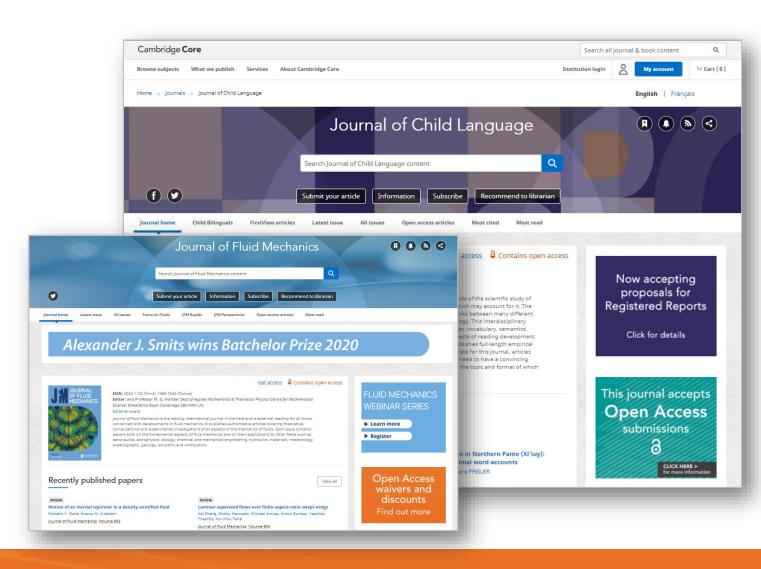
- 选择适合的目标期刊
- 访问目标期刊主页
- 阅读作者投稿指南
- 按目标期刊要求准备稿件





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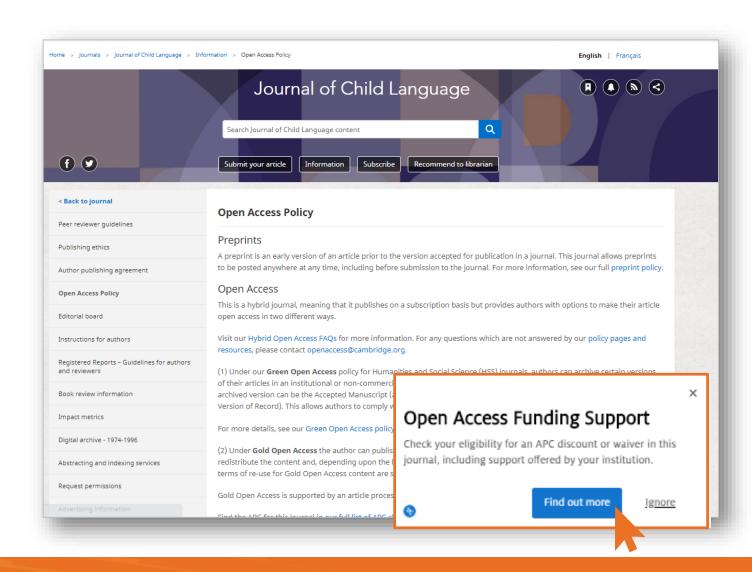






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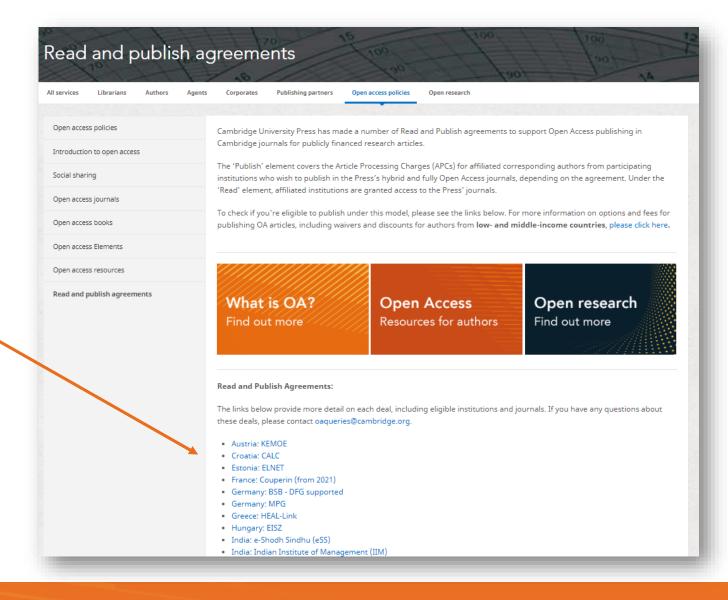






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作者可以在此页面找到所在机构与剑桥签订之协议的具体条款。

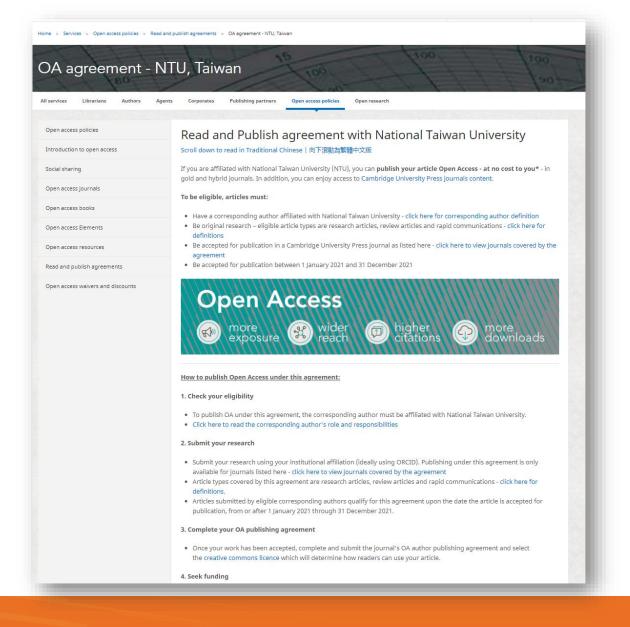








机构协议页面详细列出了协议各项参数,以及作者如何获得该协议下的开放获取出版支持,以享有APC完全免费或折扣。







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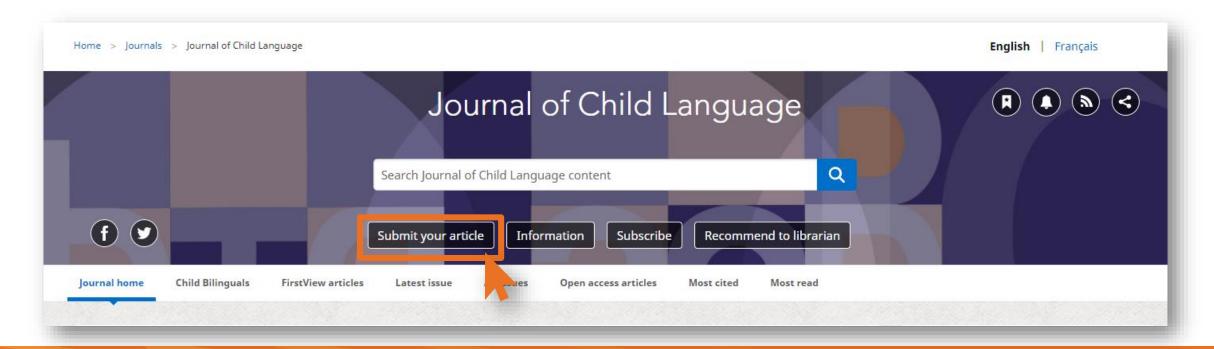
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- 提交稿件及补充材料
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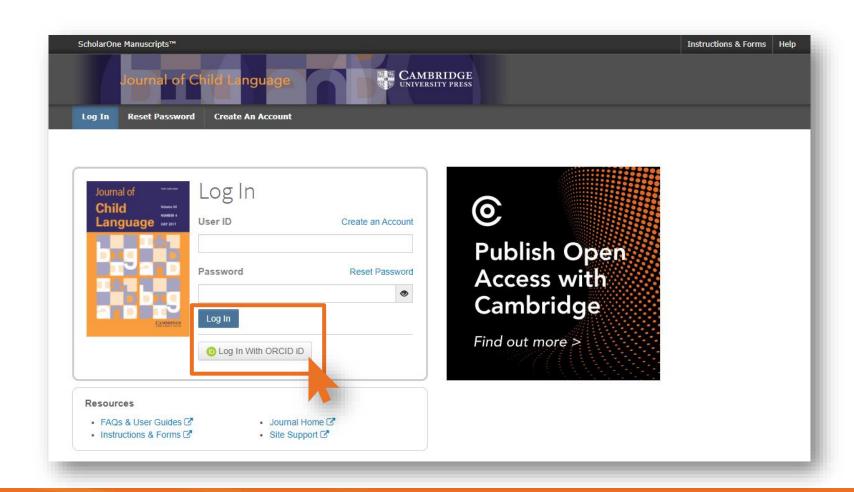






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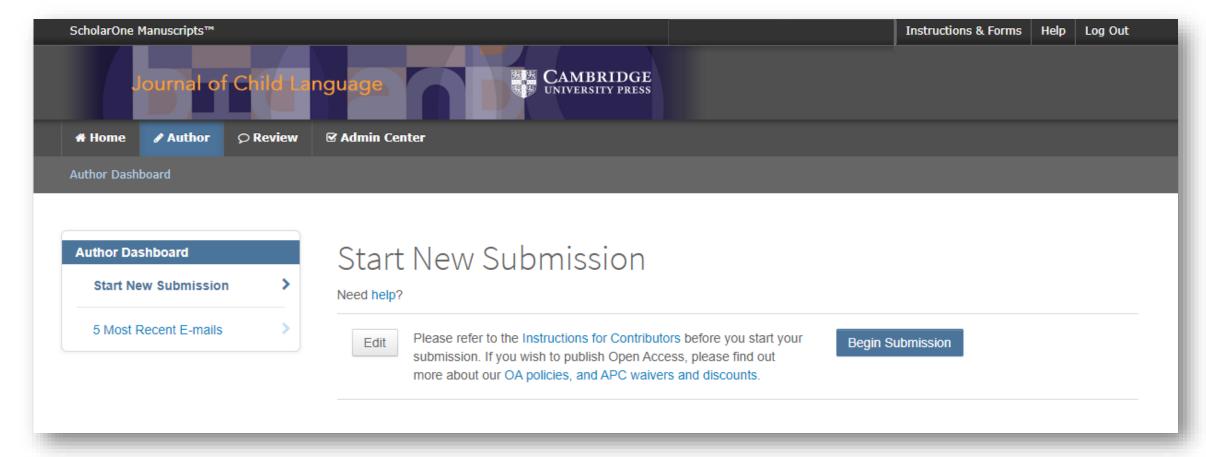
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Please read carefully. The Corresponding Author is defined as: the person who handles the manuscript and correspondence during the publication process. The Corresponding Author has the authority to act on behalf of all co-authors in all matters pertaining to publication of the manuscript including supplementary material. The Corresponding Author is responsible for obtaining such agreements and for informing the co-authors of the manuscript's status throughout the submission, review, and publication process. In addition, the Corresponding Author also acts as the point of contact for any enquiries after the paper is published.

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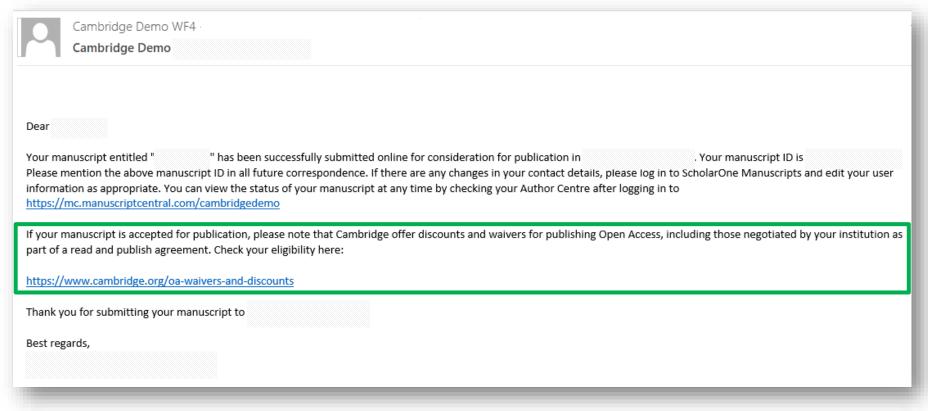






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若投稿期刊为混合期刊,在此阶段\*作者尚不能选择金色OA出版选项。



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Ironclad 是一个端对端合同生命周期管理数字平台,涵盖了合同的创建、签署和存档等环节。

第一阶段(2020年11月),18种剑桥期刊启用Ironclad签署并管理作者出版合同;

第二阶段(2021年1-3月), 剑桥自有期刊、学协会合作出版期刊也将陆续启用Ironclad平台。







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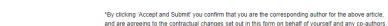
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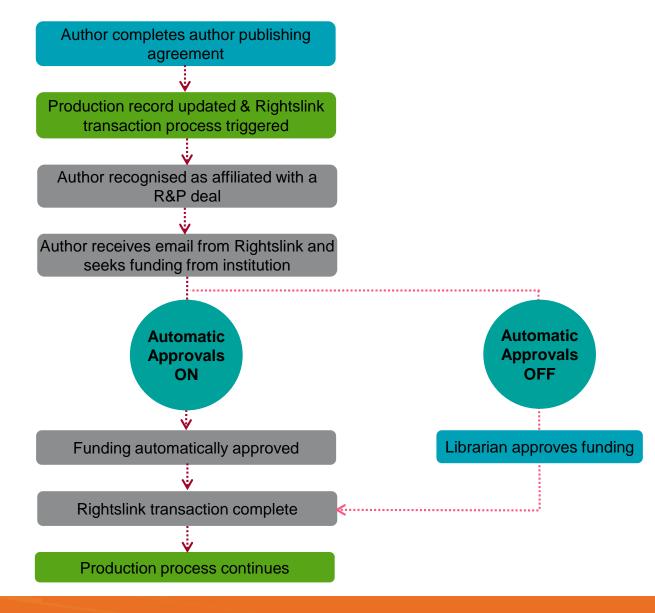




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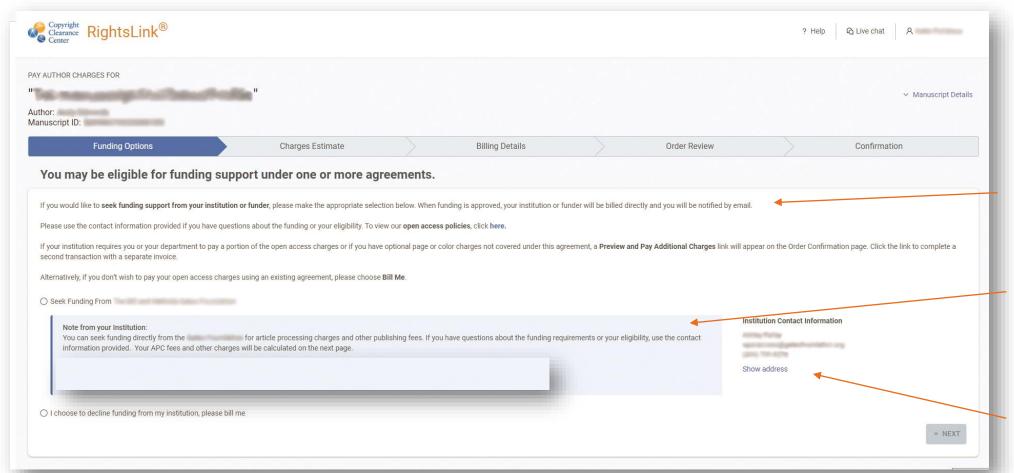








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隶属机构与剑桥 的OA出版协议相 关信息

机构管理员预设 信息

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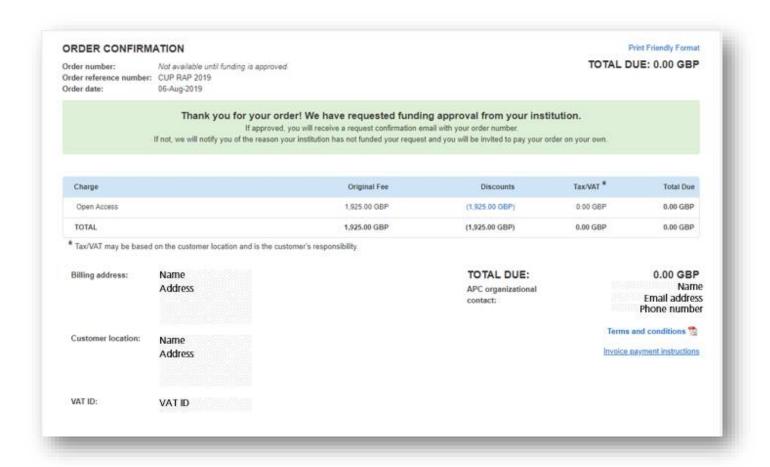




在此界面,作者将看到Rightslink 已将申请提交给作者所在机构的确 认。

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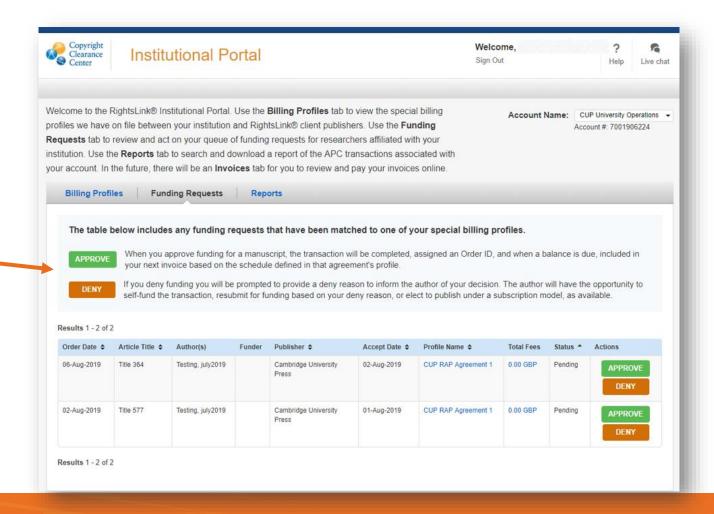






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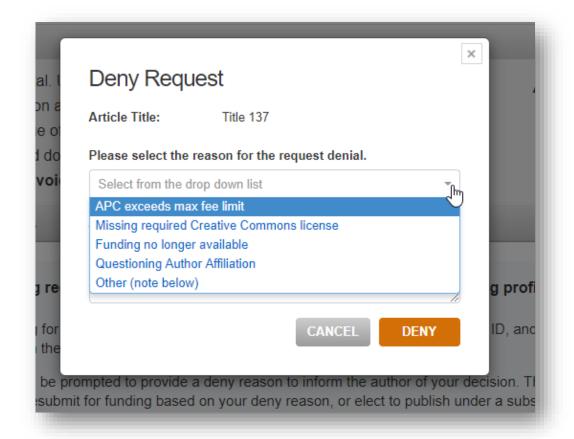


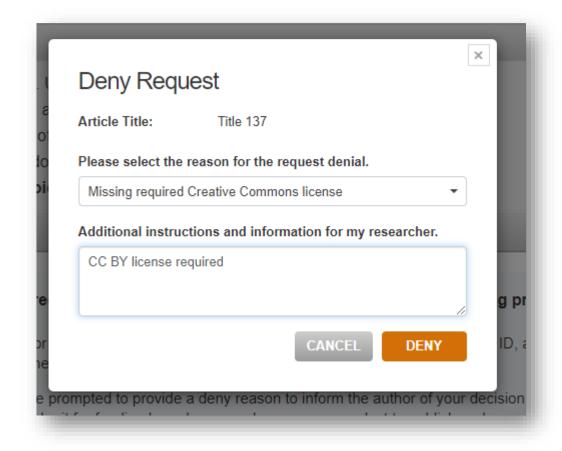






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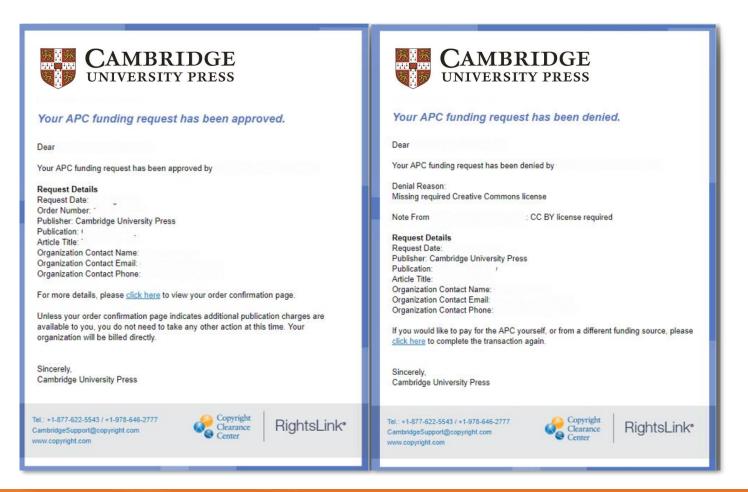




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Consortia	Institution	Article Details  Manuscript Title	DOI	Corresponding A	uthor Cor	responding Author	Article Type	Date Article	Copy Received	Online	Creative Commons	Open Access?	
Collsoftia						Email Domain		Accepted *					
Consortia Name	Institution 8	Example 8	DOI 8	Institution 8		tution8.org	Research Article	08/11/2018		14/03/2019		no	
Consortia Name	Institution 3	Example 3	DOI 3	Institution 3	instit	tution3.org	Research Article	20/01/2019	01/02/2019			no	
Consortia Name	Institution 6	Example 6	DOI 6	Institution 6	instit	tution6.org	Book Review	15/01/2019	03/02/2019	18/02/2019		no	
Consortia Name	Institution 7	Example 7	DOI 7	Institution 7	instit	tution7.org	Research Article	01/02/2019		18/03/2019		no	
Consortia Name	Institution 12	Example 12	DOI 12	Institution 12	instit	tution12.org	Review Article	12/01/2019		29/04/2019		Yes	
Consortia Name	Institution 9	Example 9	DOI 9	Institution 9	instit	tution9.org	Research Article	11/02/2019		13/03/2019	CC BY	Yes	
Consortia Name	Institution 4	Example 4	DOI 4	Institution 4	instit	tution4.org	Review Article	22/03/2019				no	
Consortia Name	Institution 11	Example 11	DOI 11	Institution 11	instit	tution11.org	Research Article	05/04/2019		29/04/2019	CC BY	Yes	
Consortia Name	Institution 1	Example 1					Transaction Details						
Consortia Name	Institution 2	Example 2 Eligible?	<b>∀</b>	Status JT	Date Contacte	d ▼ Notes ▼	Agreement Manager	Profile Name	RightsLink Product	Transaction value before discount	Transaction Subtotal	Transaction Currency	Appro
		Yes	OA under deal				Institution Agreement I	Manager Name C	pen Access charge	100	0 U	SD.	Approve
			OA anaci acai								.0	30	
		Yes	OA under deal				Institution Agreement I	Manager Name C	pen Access charge	187			
					09/10/2019			Manager Name C	Open Access charge				
		Yes			14/10/2019			Manager Name C	open Access charge				Approve
		Yes Yes Yes			14/10/2019 09/10/2019			Manager Name C	Open Access charge				
		Yes Yes Yes Yes	OA under deal		14/10/2019		Institution Agreement I	<u> </u>		187	0 0 G	BP	Approve
		Yes Yes Yes Yes No			14/10/2019 09/10/2019 14/10/2019			<u> </u>			0 0 G	BP	
		Yes Yes Yes Yes No Yes	OA under deal		14/10/2019 09/10/2019 14/10/2019 14/10/2019		Institution Agreement I	<u> </u>		187	0 0 G	BP	Approve
		Yes Yes Yes Yes No Yes Yes	OA under deal OA under deal		14/10/2019 09/10/2019 14/10/2019		Institution Agreement I	Manager Name C	Open Access charge	187 175	0 0 G	BP SD	Approve
		Yes Yes Yes Yes Yes No Yes Yes Yes	OA under deal  OA under deal  Open Access und	ler other promotion	14/10/2019 09/10/2019 14/10/2019 14/10/2019		Institution Agreement I	Manager Name C	Open Access charge Open Access charge	187 175	0 0 G	BP SD SD	Approve
		Yes Yes Yes Yes No Yes Yes	OA under deal OA under deal	ler other promotion	14/10/2019 09/10/2019 14/10/2019 14/10/2019		Institution Agreement I	Manager Name C  Manager Name C	Open Access charge	187 175	0 0 G	BP  SD  SD  BP	Approve





# Agreement Manager 机构管理平台

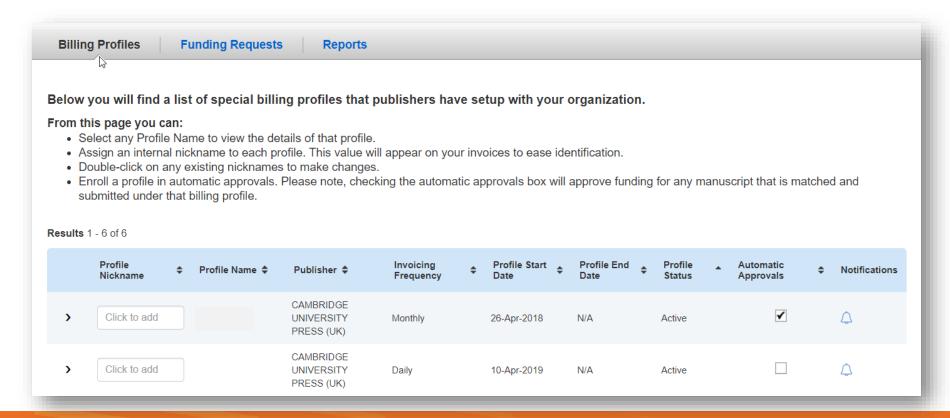
Read and Publish协议下,机构管理员可以:

- 查看并更新账户信息
- 启用或停用自动审批
- 设置电子邮件提醒



# 付款账户(Billing Profiles)

在"付款账户(Billing Profiles)"标签下,您可以看到您拥有管理权限的机构列表。如果您希望启用"自动审批(Automatic Approvals)"功能,请勾选对应复选框。

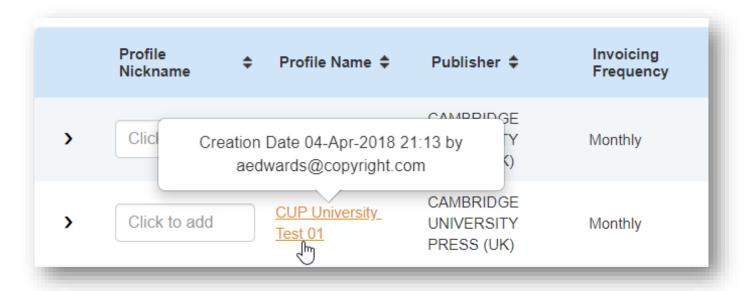




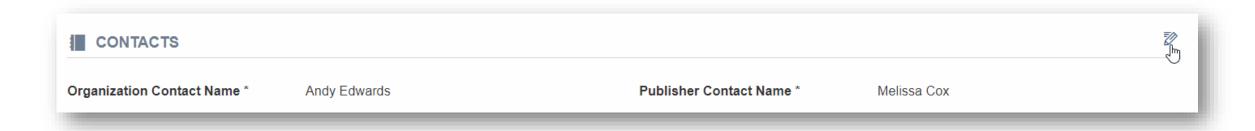


# 付款账户

如需查看您的机构账户信息,请 点击机构名:



在机构账户信息页面上,您可以编辑您的联系方式。如您需变更登录 Agreement Manager所使用的电子邮件地址,请与我们联系修改:

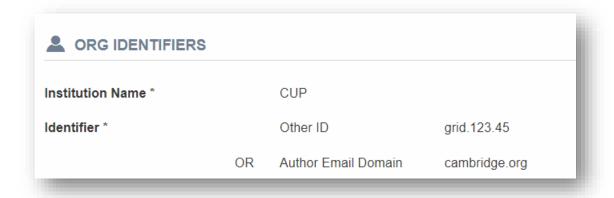






## 账户配置(Profile Attributes)

在此页面,您可以看到机构账户配置信息,包括您的机构协议所涵盖的期刊。 您还查看与您的机构相关联的机构识别码。



## PROFILE ATTRIBUTES

Start Date \* 31-Jul-2019 Eligible Product(s) \* Open Access **End Date** 31-Dec-2019 Eligible Journal(s) \* Advances in Archaeological Practice, Africa: Journal of the International African Institute, African Invoice Grouping \* ? Aggregated Studies Review, Ageing & Society, American Invoice Frequency \* ? Daily Antiquity, American Political Science Review, Ancient Mesoamerica, Anglo-Saxon England, Invoice Currency \* **GBP** Annals of Actuarial Science, Annual Review of





## 邮件提醒设置

如需启用"已使用金额"、或"已使用/剩余APC资助名额"邮件提醒,请点击"铃铛"图标进行设置。



点击 "Create Notification" ,以创建新的邮件提醒。

## Manage Notifications for CUP University Test 01

From this page you can create custom notifications for CUP University Test 01 by notification has been triggered, it will be greyed out in this list and will not send a

**CREATE NOTIFICATION** 



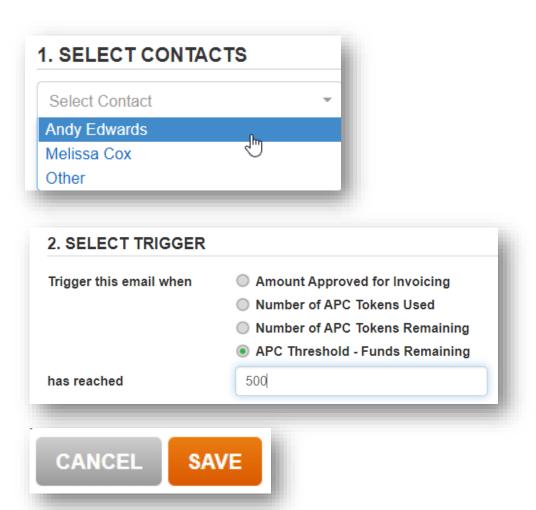


## 邮件提醒设置

从机构管理员列表中,选择一名联系人, 以接收邮件提醒。

设置您希望获取的邮件提醒。例如,当已使用/剩余的APC资助名额达到某一阈值时,或当已使用/剩余的资金(英镑)达到某一阈值时。

点击 "Save", 保存设置。







## 营销与推广支持

## 向读者推广贵机构的Read and Publish协议

您可以在我们的网站上获取自助营销推广资 源,包括海报、图片等:

cambridge.org/rapresources

您也可以与剑桥客户代表联系, 获取更多支 持。

## Making the most of your Read and Publish Agreement

Thank you for joining us on our journey to make academic research more open.

Your agreement will allow you to sustainably convert your institution's publishing to Open Access and enable the research community and beyond to benefit from findings by your researchers. At the same time, your patrons will have continued access to high quality, peer-reviewed journal collections.

This page is dedicated to providing resources, messaging and training to help make your deal a success. We hope you find it helpful and informative. If you have ideas about resources we can add to this page, please email librarymarketing@cambridge.org.

#### Promote Open Access publishing

Did you know that 75% of OA articles get more citations than their non-OA equivalents, receiving on average 30-

A range of resources and information are available across our site to help increase understanding of OA, including a glossary of OA terms, the benefits of publishing OA, and a step-by-step guide to publishing OA with Cambridge. We've highlighted some 'trending resources' on this page - you can add links to these on your web pages, or share in emails or on social media. If you need any banners or buttons to support this work, please email library.marketing@cambridge.org.

- · What is Open Research?
- What is Open Access?
- · Publishing OA information for authors
- Open Access resources for authors

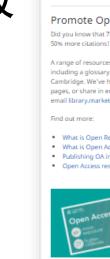


### Raise awareness of APC funding support

You've worked hard to negotiate a deal that allows you to sustainably transform your publishing to OA, now you just need authors to take advantage of what's on offer!

We've compiled some messaging suggestions for you to post on social media:

- Click here for messaging where APCs are 100% discounted
- Click here for messaging where APC are partially discounted





Trending resources:

Five common

Share on your social sites or add to your web pages.

Open Access myths...

Benefits of publishing

Open Access

COMPLIANCE



## 营销与推广支持

## 作者资源

作者开放获取出版相关资源与帮助: cambridge.org/publishoa

## 讲座与培训

- 为图书馆员/机构管理员: 讲座主题涵盖包括帮助您了解作者出版流程、如何使用Agreement Manager机构管理平台
- 为作者: 讲座主题涵盖什么是开放获取、为什么要以开放获取形式出版,以及如何出版OA文章等
- 如需为您的机构安排专场讲座与培训,请联系您的剑桥客户代表。

查看剑桥讲座与培训日程表: cambridge.org/upcoming-product-webinars

